

imagine[®]
floors by Airstep.

Alira

LAMINATE



Beautiful but Tough

AL104

CARPET COURT



Let Native Australian charm be the foundation for your space with the Alira collection of Laminate floors.

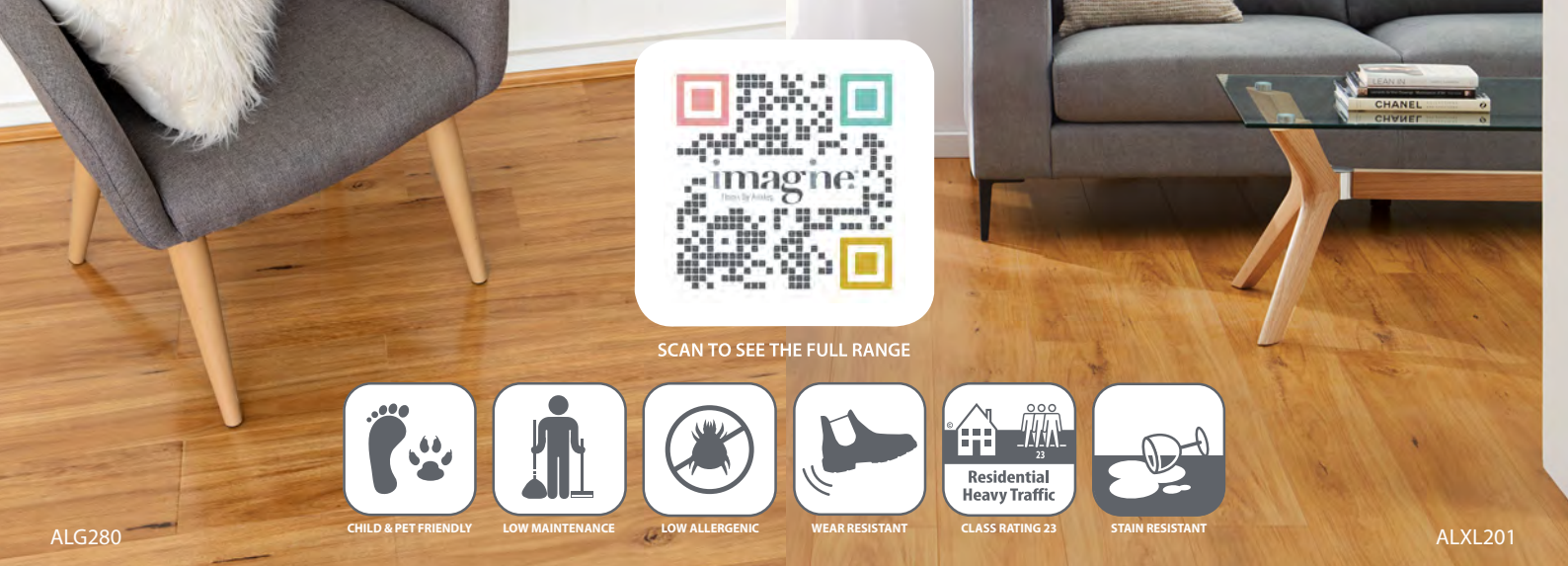
Alira is a range like no other – 100% Australian native inspired, this collection offers six standard floorboards, two gloss options and two extra-large floorboard variations so you're sure to find a décor that suits your style. All ten options within the Alira collection are woodgrain embossed for that natural feeling, and their detail is true-to-life, so you can enjoy our native treasures within your home.

The six standard and both extra-large options within the collection have a matte finish, while the gloss options are designed to add a bit of shine to your space. All ten decors are child and pet friendly, and the minimum AC rating for this collection is AC3. This means that the Alira range can be installed in high traffic areas of the home and is resistant to dents, scratches, stains, fading and burns as well as general wear and tear.

All floorboards within the Alira collection have a water-resistant surface thanks to their Aluminium Oxide wear layer, and those purchasing the extra-large or gloss floorboards will also enjoy 72 hour spill protection. This means that you don't have to panic if the dog has an accident or your little one spills something, making it a highly useful feature.

Domestic Warranty on the Alira range is a minimum of 15 years, with the two extra-large options being covered by a 20 Year Domestic Warranty. The standard and extra-large floorboards within Alira are covered by a 5 Year Light Commercial Warranty, and the gloss floorboards, which offer an AC4 rating, are backed by a 10 Year Commercial Warranty.

The friendly team at your preferred Carpet Court store can happily assist you to find the right Laminate floor for your needs, and there's sure to be an option that suits within Alira.



SCAN TO SEE THE FULL RANGE



CHILD & PET FRIENDLY



LOW MAINTENANCE



LOW ALLERGENIC



WEAR RESISTANT



CLASS RATING 23



STAIN RESISTANT

ALG280

ALXL201

With home grown roots, the Alira collection of Laminate flooring lives up to its name which means gem quartz. This ten décor collection features a mixture of Australian native designs and has options including standard sized, gloss finish and extra large floorboards. Child and pet friendly with a 100% waterproof surface, the Alira Laminate range offers true to life detail with a construction that is as durable as the decors are beautiful.

8MM STANDARD

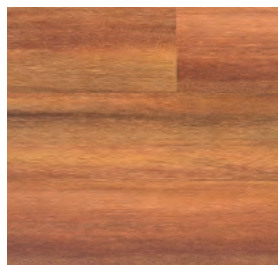


Standard Plank: 1215 x 194 x 8mm

Box: 10 planks = 2.3571m²

Weight per Box: 16.5kg

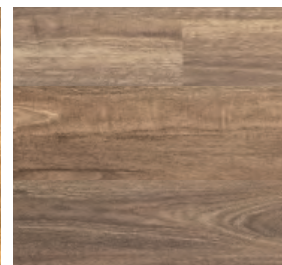
M² per Pallet: 141.426m²



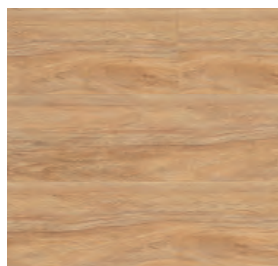
Ruby Red Gum AL102



Fire Agate Spotted Gum AL104



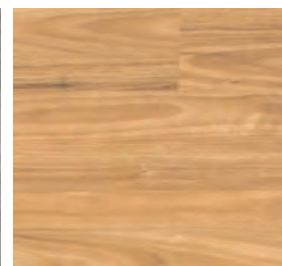
Smokey Quartz Flooded Gum AL107



Topaz Tasmanian Oak AL108



Moonstone Gum AL109



Fire Opal Blackbutt AL111

12MM EXTRA-LONG

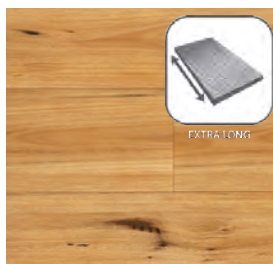


Extra Long Plank: 2290 x 194 x 12mm

Box: 5 planks = 2.2213m²

Weight per Box: 24.5kg

M² per Pallet: 166.5975m²



Cats Eye Blackbutt ALXL201



Amber Spotted Gum ALXL202

8MM GLOSS



Gloss Plank: 1215 x 165 x 8mm

Box: 10 planks = 2.005m²

Weight per Box: 13.8kg

M² per Pallet: 144.36m²



Citrine Blackbutt ALG280



Tiger Eye Spotted Gum ALG281

Warranties and Conditions information is available from your retailer, by download from www.imaginefloors.com.au, or by calling (03) 9794 3888. Sample colour image/piece to be used as a guide only and colour variation will vary from board to board. Colour appearance can also vary depending upon type of light under which a sample is viewed and the light source where the flooring is installed.

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BE INSPIRED

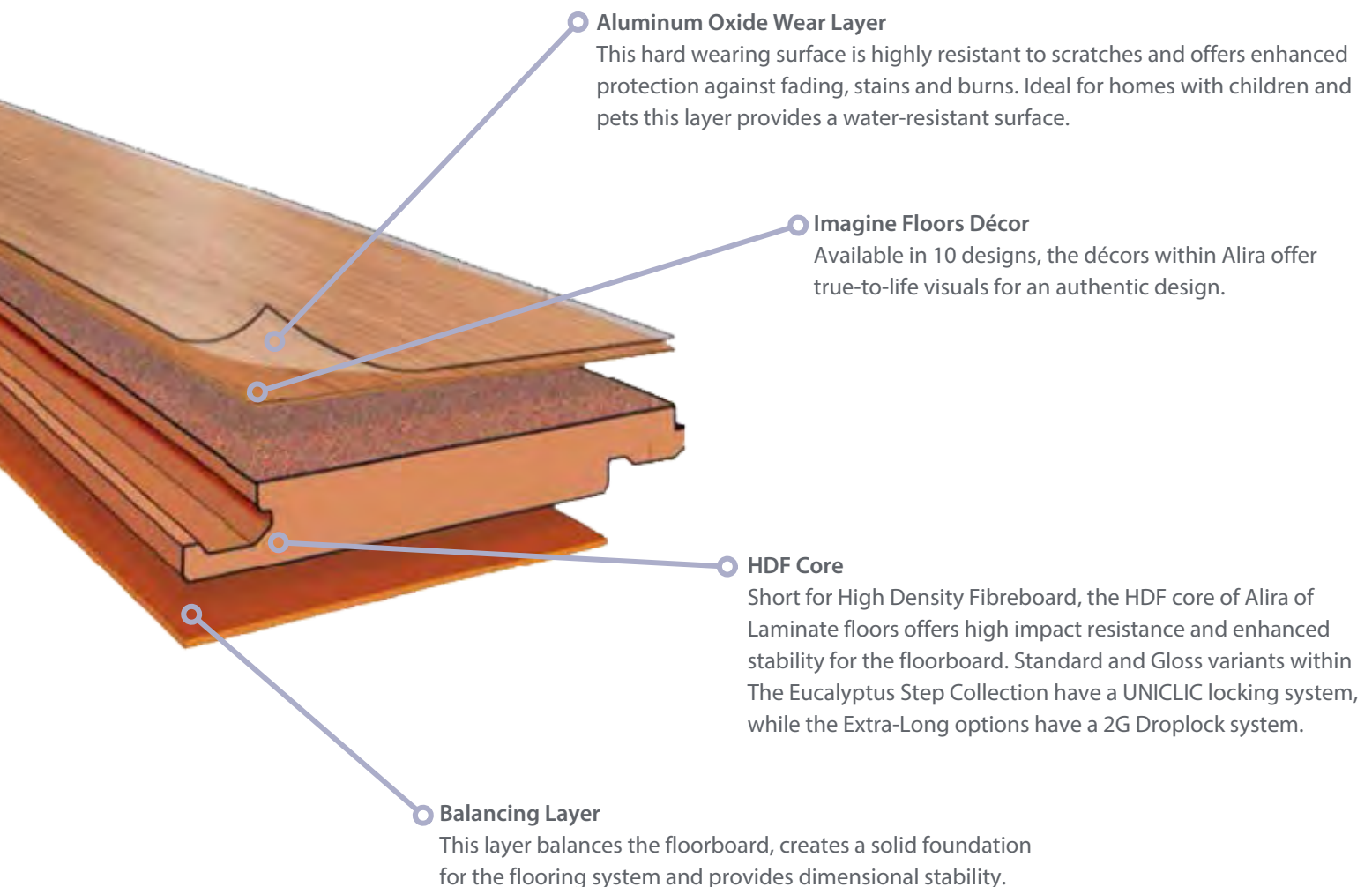




What is Alira?

Alira is a Laminate flooring range which includes ten décors. Six of these décors are available in standard sizing with a matte finish, while two décors feature a slimline design and gloss finish. The collection is rounded up by two décors in an extra long size which have a matte finish.

All variants within the collection are crafted from the below components:



What are the benefits of Alira of Laminate?



KIDS & PETS FRIENDLY

Kids and pets can be unpredictable, and as much as we love them, they're probably not too concerned about the floors and can cause havoc in the home. The good news is that all options within Alira are highly durable and can stand up to the busy nature of daily life.



LOW MAINTENANCE

Alira is designed to be low maintenance and easy to clean. Simply follow the Cleaning & Care Guide and enjoy your floors for years to come. Pro Tip: Make use of colour match scotia and stair nosing to complete the look.



WEAR RESISTANT

Exceptional wear resistance is a cornerstone feature of Laminate flooring and all selections in Alira feature an Aluminum Oxide wear layer and minimum AC3 rating meaning they can be installed with confidence in even the highest traffic areas of the home.



STAIN RESISTANT

Stains can completely ruin the look of a floor as well as the feel of your home. The good news is that the all options within Alira are stain resistant, so your matte floors stay matte and gloss options stay shiny.



LOW ALLERGENIC

Due to their closed surface, all options within Alira are considered an allergy-friendly flooring option. This is because they do not trap dust or allergens, something that is particularly important with little ones and pets in the home.



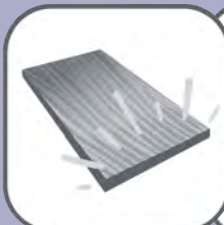
WATER-RESISTANT SURFACE

The Aluminum Oxide wear layer of Alira of Laminate flooring is highly resistant to scratches, dents, fading and burns. It also helps provide a water-resistant surface for all options.



CLASS RATING 23

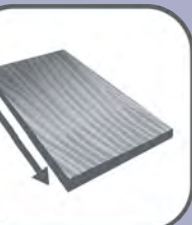
All options within Alira have a Class Rating of 23 meaning they are suitable for installation in spaces with heavy residential traffic. This means they can be installed in hallways, entrances and kitchens with confidence.



GLOSS FINISH



72 HOUR SPILL PROTECT



EXTRA LONG

The extra large and gloss finish floorboards within Alira also offer 72 hour spill protection. This means that the entirety of your new Laminate flooring system is highly durable and able to withstand daily life so you can simply clean up spills or accidents without having to worry about them damaging your floors.



Alira Laminate Flooring FAQs:

Where does Alira sit in the Imagine Floors by Airstep product offering?

Alira of Laminate flooring is Imagine Floors by Airstep Australian species Laminate range. Offering three sizes and two finishes, Alira is designed to provide a comprehensive suite of options for those seeking flooring inspired by our native trees.

What makes Alira special?

Alira is an incredibly flexible range that offers ten gorgeous Australian native inspired décors. Combining a mixture of sizes as well as both gloss and matte finishes, Alira can be installed in even the highest traffic areas of the home and provides stunning true-to-life detail.

What's so good about an Aluminium Oxide coating?

While most types of flooring available for homes has a PU Coating (water based polymer) Laminate floors have an Aluminium Oxide coating. This greatly enhances their resistance to scratches and damage, and means your floors will stay looking, and feeling, better for longer, even in high traffic residential spaces and commercial areas.

What expansion gap is needed?

Alira of Laminate flooring requires than a minimum of 10mm - 12mm expansion gap is left around walls and other fixed elements within the space - this is standard for all floating floors. Colour match 20mm scotia and stair nosing are available for all décors within Alira range to allow for a seamless finish.

Where can Alira be installed?

Alira can be installed in high traffic areas of the home and low traffic commercial spaces. Alira is not suitable for installation in wet areas.

Why isn't Alira considered waterproof?

Laminate floors are not waterproof systems by nature. Although the surface of the options within Alira is water-resistant, the floorboards are not. Gloss and extra large variations do have 72 spill protection, however, they are still not waterproof.

Is Alira recyclable?

All Imagine Floors by Airstep Laminate flooring is 100% recyclable.

Do the floors within Alira require underlay?

As a general rule, all floating flooring systems recommend the installation of underlay beneath your floorboards. You can find recommendations for underlay products that pair well with Alira within this document.

What is the maximum raft size for Alira?

Floors within Alira can be installed in a raft size up to 10m wide and 12m long. If these dimensions are exceeded compartmentalisation is required and expansion trims must be used. Refer to Installation Instructions for further information.

What locking system does Alira use?

Floors within Alira use slightly different locking systems depending on your selection. Standard and Gloss options use a UNICLIC locking system, while Extra Long floorboards make use of a Glue free, mechanical 2G drop lock system.

What should I do if I have further questions?

If you have further questions after reviewing these FAQs we suggest visiting the FAQ page of the Imagine Floors website by clicking or tapping the button below. If you still have questions after reviewing this page, you can contact your Sales Representative or get in touch with our Customer Service Department by calling +613 9794 3888.

CLICK OR TAP TO VIEW FREQUENTLY ASKED QUESTIONS



Underlay Recommendations for Alira:

TIMBERMAX

CODE: 2100813

Roll Length (m)	Roll Width (m)	Thickness (mm)	Density (kg/m ³)	Acoustic Performance W.S.I Noise Level [LnT] (dB)	Thermal Insulation R Rating (m ² K/W)	Water Vapour Resistance (Sd)
20	1+ 65 mm overlap	2	115	49*	0.06	81

*Tested with 12mm Laminate

Laminate or Timber Floating Floor

IXPE Closed-Cell Foam

Moisture Barrier

AQUADEFEND

CODE: 2100823

Roll Length (m)	Roll Width (m)	Thickness (mm)	Density (kg/m ³)	Acoustic Performance W.S.I Noise Level [LnT,w]	Thermal Insulation R Rating (m ² K/W)	Water Vapour Resistance (Sd)
20	1+165mm overlap	2	110	45*	0.05	290

*Tested with 12mm Laminate

Laminate or Timber Floating Floor

IXPE Closed-Cell Foam

Moisture Barrier

ACOUSTISTEP

CODE: 2100821

Roll Length (m)	Roll Width (m)	Thickness (mm)	Density (kg/m ³)	Acoustic Performance W.S.I Noise Level [LnT,w]	Thermal Insulation R Rating (m ² K/W)
10	1+70 mm overlap	3	880	45*	0.02

*Tested with 12mm Laminate

Laminate or Timber Floating Floor

Closed-Cell Rubber Construction

Moisture Barrier



CLICK OR TAP TO VIEW TECHNICAL INFORMATION

CLICK

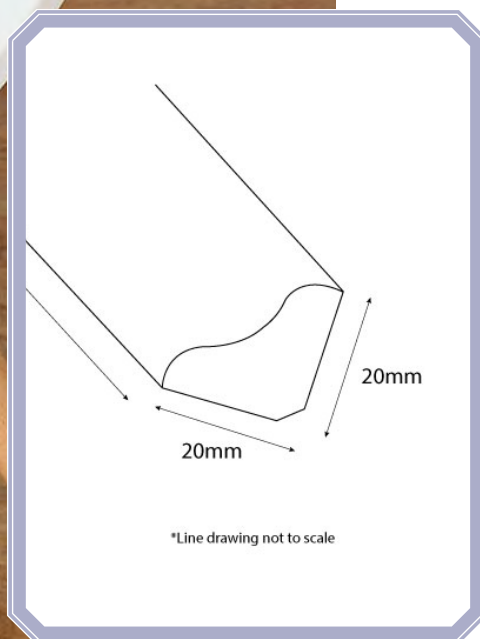


Accessory Options for Alira Laminate:

Colour Match Scotia

All Laminate floors require an expansion gap due to their floating nature, and the Imagine Floors by Airstep Alira collection is no exception. To help improve both safety and aesthetics when leaving an expansion gap, it is a good idea to install scotia around the edge of your room and / or any fixed elements (such as island benches and cupboards within your space).

In order to allow for the creation of a seamless design, we have developed colour match scotia for all decors within the Alira range. This 20mm thick accessory easily hides expansion gaps and provides a smooth transition from your floor to any vertical surface within your space.

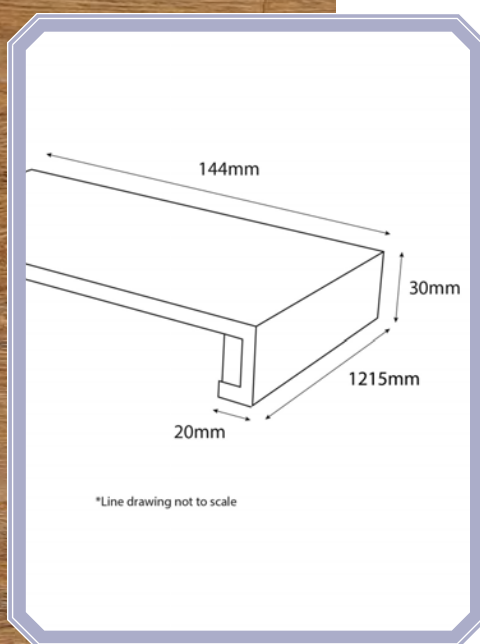


Colour Match Stair Nosing

Although not applicable for all homes, stair nosing is an ideal solution to create a seamless finish in homes with staircases and / or split levels.

Each step on a staircase must be sealed for durability and stair nosing makes this easy. It also creates a seamless continuation of the floors across levels of your home.

All décors within the Alira collection have colour match stair nosing available upon request.





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